

## WHAT YOU WILL LEARN

In this workshop you will learn what theatre skills can do for presenting. We will investigate how communication works and what you need to communicate effectively to any audience ranging from colleagues to stakeholders and the board as well.

This exploration will provide us with one rule that will help you translate effective normal communication into effective and authentic stage acting. We will also find that you can keep attention levels up when you change the way you present when discussing different content.

The result of using these insights is that even really good presenters can double their impact.

All in all you will learn that:

1. we communicate with everything we do
2. every signal you send out needs to be adjusted to really connect with your audience
3. you tend to use less than half of your potential
4. you can dramatically increase your performance effectiveness with theatre skills
5. there is one idea behind achieving this: the first law of stage acting

## WHO FOR?

The *Theatre Skills Workshop* is designed for everyone who is curious to see what theatre skills can do for their presenting. The workshop is open to both experienced and inexperienced presenters as the skills we teach are, in most cases.

## PRACTICALITIES

The *Theatre Skills Workshop* can range from 90 minutes to half a day. You will be provided with a booklet detailing the workshop content. The maximum number of participants per trainer is 60, although we have had groups of 150.

In the latter case a lecture theatre is the best location. A decluttered stage (no tables or equipment) is ideal. For up to 60 participants we need a large room with chairs set up in one or more concentric half circles, in front of which there should be an open space big enough for everyone to stand in a circle. We also need a flipchart.

## A FRIENDLY WARNING

This workshop is a great way to inspiration. If your aim is to really learn to use these skills in your presenting, we recommend the *Theatre Skills for Presenters* or *The Art of Presenting in Business* courses. But if inspiration is enough, this workshop is just what you need.

## ABOUT ARTESC

Artesc builds a bridge between the performing arts and communication in science, teaching, business and law. At present, our theatre and prose skills courses are used to improve professional communication in seven countries.

We are proud to have helped thousands of scientists, teachers, business and law professionals to reach a substantially higher level of presenting, teaching and writing.

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## THEATRE SKILLS WORKSHOP

*Present & Reach*

Presenting to colleagues, stakeholders, clients or to the board. It's all in a day's job in business life. And to make that great impression you worked very hard to get slides that say it all. And there they are, shining on the screen. Everybody is looking. And you feel your heart beat everywhere.

That's when you think;

'If I would be an actor, I could do this.'

But where to begin?

In this two hours workshop you can meet the basic ideas that makes your performance work everywhere. Discover the secrets from theatre, investigate the impact of subtle changes in your performance. Last but not least, you will learn what it takes to keep the attention of an audience regardless of the content your present.

Great to inspire a day away with the team and an excellent start to explore what theatre can do for you.

**YOUR IDEAS CREATE OPPORTUNITIES  
LET THEM FLY TODAY**