

WHAT YOU WILL LEARN

In this course you will learn both theatre skills and writing skills. The two are vital to effective pleading and they will make your pleads unforgettable.

The first step is to recognise that communication comes with many signals such as intonation, gestures and posture. In normal communication these have the tendency to alter when you change the subject.

The challenge is to make these signals and changes work in a presentation. A step that is only possible in a longer three-day course is to develop your ability to make effective, subtle changes to your performance, which is the last step towards excellence in presenting.

Next you will learn to use writing tools to involve your audience more and make you able to shed a clearer light on the point you want to make.

All in all you will learn to:

1. increase clarity and impact by reaching your audience with everything you do
2. increase attention by matching your way of presenting and your content
3. make subtle changes in the way you present more distinctive
4. apply these skills in a longer plead
5. shape your content using story tools that involve and intrigue the audience
6. make important points in your plead stand out with story tools and theatre skills

PRACTICALITIES

The Art of Pleading consists of three days with two weeks in between or six half days every week. Homework in between sessions adds up to four hours in total. You will be provided with a booklet detailing the course content. When you complete at least 80% of the course you will receive a certificate at the end. The number of participants per trainer is ideally 5 to 7. If there are more participants, the course can be taken with two trainers and 14 participants.

You can take this course as an individual in our open course offer. If enough of your colleagues are interested, the course can also be taken together at your place of work. As set-up, we would need a venue that easily seats everybody and a flipchart.

A FRIENDLY WARNING

If you already took the *Pleading with Theatre Skills* or the *Powerful Plead Writing* course you will find that there is substantial overlap since this course is a combination of both. If that is the case you would be best of by taking the other shorter course.

WHO FOR?

The Art of Pleading is designed for everyone aiming to get the most out of their presenting in court. The course is open to both experienced and inexperienced lawyers as the skills we teach are, in most cases, new to everybody.

ABOUT ARTESC

Artesc builds a bridge between the performing arts and communication in science, teaching, business and law. At present, our theatre and prose skills courses are used to improve professional communication in seven countries.

We are proud to have helped thousands of scientists, teachers, business and law professionals to reach a substantially higher level of presenting, teaching and writing.

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THE ART OF PLEADING

Present, Reach, Activate & Involve

If you really want to make work of incorporating ideas from the arts to give more power to your pleading, the Art of Pleading is the course for you. You will both look at theatre skills to improve the impact of your performance as well as writing tools to make you able to write a plead that resonates with the minds of the court.

In this course you will learn write a plead with writers tools and plead with theatre skills. One of these skills will make you able to continuously support the content and optimize your personal impact and overall convincingness. This will result in maximum attention throughout and it allows you to get the best part of you in court.

Result: More effective writing, more impact and more justice to you, your agenda and the content.

Simply more justice

SKILLS FROM THE ARTS
TO BRING JUSTICE TO JUSTICE