

WHAT YOU WILL LEARN

In this course you will learn both theatre skills and story design skills. The two are vital to giving great presentations and they will make your presenting unforgettable, especially as we have found that a combination of these themes has a substantially bigger effect than working on them separately.

The first step is to recognise that communication comes with many signals such as intonation, gestures and posture. In normal communication these have the tendency to alter when you change the subject. The challenge is to make these signals and changes work in a presentation.

Next you will learn to use story tools to involve your audience more and make them eager to know how your story will end. Along with optimising slides and the use of slides in your presentations you will learn the tools you need to make a difference in presenting.

All in all you will learn to:

1. increase clarity and attention levels by reaching your audience with everything you do
2. increase attention by matching your way of presenting and your content
3. make subtle changes in the way you present more distinctive
4. apply these skills in a longer presentation
5. shape your content using story tools that involve and intrigue the audience
6. design and present slides effectively
7. present with more flair and confidence

PRACTICALITIES

The Art of Giving Presentations consists of three days with two weeks in between or six half days every week. Homework in between sessions adds up to four hours in total. You will be provided with a booklet detailing the course content. When you complete at least 80% of the course you will receive a certificate at the end. The number of participants per trainer is ideally 5 to 7. If there are more participants, the course can be taken with two trainers and 14 participants.

You can take this course as an individual in our open course offer. If enough of your colleagues are interested, the course can also be taken together at your place of work. As set-up, we would need a venue that easily seats everybody and a flipchart.

A FRIENDLY WARNING

If you already took the three half day theatre course or the three half day story course you will find that there is substantial overlap since this course is a combination of both. If that is the case you would be best of by taking the other shorter course on either theatre skills or story skills.

WHO FOR?

The Art of Giving Presentations is designed for everyone aiming to get the most out of their presenting. The course is open to both experienced and inexperienced presenters as the skills we teach are, in most cases, new to everybody.

ABOUT ARTESC

Artesc builds a bridge between the performing arts and communication in science, teaching, business and law. At present, our theatre and prose skills courses are used to improve professional communication in seven countries.

We are proud to have helped thousands of scientists, teachers, business and law professionals to reach a substantially higher level of presenting, teaching and writing.

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THE ART OF GIVING PRESENTATIONS

Present, Reach, Activate & Involve

Combine theatre skills and story skills and find that one and one = three at least. Here you will learn to reach your audience with theatre skills, keep their attention up with style and involve them with story tools.

It is essentially a combination of *Presenting with Theatre Skills* and *Excite your Story* but then with an extra challenge: you will apply these skills in a longer presentation, and get the tools in your system much better.

The Art of Giving Presentations : You will not believe where you end up if everything comes together.

BECAUSE YOUR STORY
DESERVES TO BE HEARD