

## WHAT YOU WILL LEARN

This coaching trajectory will add impact and authenticity to your presenting by means of theatre skills that will be optimised for this specific presentation.

The first step is to make every gesture, word and glance reach to connect with the jury. With personalised exercises you will achieve this over the duration of the coaching trajectory. The second step is to keep your audience attention level up by changing the way you present as you go along. Besides these two main steps you will learn to use story tools to get most out of the presentation you have to give and adjust it to the level of the jury..

All in all you can chose to learn to:

1. increase clarity and attention levels connecting to your audience with everything you do
2. increase attention levels and convincingness by matching your way of presenting to your content
3. keep the attention up with effective transitions
4. increase the explanation clarity with theatrical gestures
5. design a storyline that makes us want to know the end
6. Deliver this talk with enthusiasm and confidence

## TO TAKE INTO ACCOUNT

We found that individual coaching is most effective after taking either the *Theatre Skills for Scientific Talks* or *The Art of Presenting Science* courses. The effect of doing a course in a group has advantages that are not available in a one to one setting. If time does not allow that you can leave this remark as not made.

## PRACTICALITIES

*Veni Vidi Vici Coaching* consists of six meetings of two hours to half a day. Time in between meetings is typically one to two weeks, although the interval towards the presentation will be shorter.

Homework adds up to six hours in total. You will be provided with a booklet detailing the course content.

## WHO FOR?

*Veni Vidi Vici Coaching* is designed for every scientist aiming to win a grant proposal. This offer is open to both experienced and inexperienced presenters as the skills we teach are adjusted to your needs.

## ABOUT ARTESC

Artesc builds a bridge between the performing arts and communication in science, teaching, business and law. At present, our theatre and prose skills courses are used to improve professional communication in seven countries.

We are proud to have helped thousands of scientists, teachers, business and law professionals to reach a substantially higher level of presenting, teaching and writing.

[www.artesc.org](http://www.artesc.org) \* [office@artesc.org](mailto:office@artesc.org) \* 0031 – 411 - 632158

## VENI VIDI VICI COACHING

*Present, Reach& Involve*

What if you have to give a presentation to get this grant proposal accepted? The ideas are good, but you can fail because of the presentation. Since this could be the decisive step in your career you taking a chance is not an option. If you want to be coached by a professional performer to give this presentation everything it needs you best chose for *Veni Vidi Vici Coaching*.

With one to one guidance we will look into whatever you need to succeed. You'll get the best side of you to take over, make great slides, work on style and make a great storyline guided by a professional coach.

This is the route to take if you want to make a truly unforgettable presentation.

Get in touch and discuss what you need.

**YOU SOLVE TOMORROW'S PROBLEMS  
SO WE NEED YOUR MESSAGE TODAY**