

WHAT YOU WILL LEARN

In this course you will learn to make didactic movies with simple means allowing you to communicate via the screen in an authentic and inspiring manner.

In order to learn how to reach your students on the other side of the screen we will first look at the signals we use for communication - eye contact, intonation and pauses for instance. You will learn to reach your students with the signals that you are sending. This will result in a more authentic and effective on-screen performance. Since activation is the key to learning, we will also explore how we can use movies to that end.

The next step is learning to achieve this with simple technical means, allowing you to create movies easily. You will also learn to design, record and edit your movies in an effective way.

All in all you will learn to:

1. perform on camera in an authentic and inspiring way
2. make the most of your own recordings with simple means
3. activate your students on the other side of the screen
4. make effective movies with only a voice over
5. use variation in your movies effectively
6. use simple editing tools to optimise the recording
7. manage the complete process from idea to posting your video online

PRACTICALITIES

Movie Skills for Teachers consists of three half days with meetings every two weeks. Homework in between sessions adds up to three hours in total. You will be provided with a booklet detailing the course content. When you complete at least 80% of the course you will receive a certificate at the end. The number of participants per trainer is ideally 5 to 7. If there are more participants, the course can be taken with two trainers and 14 participants.

You can take this course as an individual in our open course offer. If enough of your colleagues are interested, the course can also be taken together at your place of work. As set-up, we would need a classroom that easily seats everybody and a flipchart. The tables and chairs should be moveable so we can create various settings.

WHO FOR?

Movie Skills for Teachers is designed for every teacher who wants to start making educational movies or get more out of the movies they are already making.

If your institution has all the technical facilities to make movies, we can easily bend the course towards performance on camera and ideas from actors to create more impact

ABOUT ARTESC

Artesc builds a bridge between the performing arts and communication in science, teaching, business and law. At present, our theatre and prose skills courses are used to improve professional communication in seven countries.

We are proud to have helped thousands of scientists, teachers, business and law professionals to reach a substantially higher level of presenting, teaching and writing.

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MOVIE SKILLS FOR TEACHERS

Teach & Reach & Activate Online

Eager to increase the quality of your teaching? Tired of explaining the same material over and over again? Make movies and flip your classroom. But if we see you on screen all the time, your movies better be good.

So how to be authentic and expressive if you are talking to a camera and not to real people? And how to make the most of your movies when you only have simple means such as a mobile and desk lamp at hand?

In this course we will work on performance skills in front of a camera. You will learn to reach your students on the other side of the screen and to make the most of your recordings with simple means.

And since teaching is always about activating your audience, we will also address the question of how to activate your viewer online.

**BECAUSE TEACHING MATTERS MORE
THAN ANYTHING**