

WHAT YOU WILL LEARN

In this course you will learn both theatre skills and activation skills. The two are vital to education and will make your teaching unforgettable. The first step is to recognise that communication comes with many signals - intonation, gestures and posture, for instance - which alter when you change the subject. The challenge is to make these signals and changes work in a classroom or a lecture hall.

On the activation side you will learn to design and structure a didactic game in the context of your own teaching. With a new view on learning objectives, and by increasing curiosity using arcs of tension and 'mind movies', you will become equipped to make your students as active as possible with exercises that practise what they need to practise. All in all you will learn to:

1. increase clarity and attention levels by reaching your class with everything you do
2. increase attention by matching your way of presenting and your content
3. increase the clarity of your explanations with theatrical gestures
4. apply these skills in a longer lesson or lecture
5. prevent unwanted student and pupil behaviour and be more in charge
6. design more exciting exercises using games
7. lead students through these activities in an energetic way with theatre skills
8. make your students curious and make them create movies in the mind
9. analyse learning objectives on a meta, meso and micro level
10. focus your teaching on activation

PRACTICALITIES

Activate Your Audience consists of three half days with meetings every two weeks. Homework in between sessions adds up to three hours in total. You will be provided with a booklet detailing the course content. When you complete at least 80% of the course you will receive a certificate at the end. The number of participants per trainer is ideally 5 to 7. If there are more participants, the course can be taken with two trainers and 14 participants.

You can take this course as an individual in our open course offer. If enough of your colleagues are interested, the course can also be taken together at your place of work. As set-up, we would need a classroom that easily seats everybody and a flipchart.

WHAT DO YOU MISS?

If you choose to take *The Art of Teaching* you will focus on the core of teaching: activating pupils and getting the most out of your performance. A topic that we do not discuss, however, is how to involve your class. If you would like to add that skill to your portfolio, the *Excite Your Story* course is a good follow-up choice. If you want to look at the use of movies in your teaching, *Movie Skills for Teachers* is a good way to go.

ABOUT ARTESC

Artesc builds a bridge between the performing arts and communication in science, teaching, business and law. At present, our theatre and prose skills courses are used to improve professional communication in seven countries.

We are proud to have helped thousands of scientists, teachers, business and law professionals to reach a substantially higher level of presenting, teaching and writing.

www.artesc.org * office@artesc.org * 0031 – 411 - 632158

WHO FOR?

The Art of Teaching is designed for every teacher aiming to get the most out of their teaching. The course is open to both experienced and inexperienced teachers as the skills we teach are, in most cases, new to everybody.

Please note that this is a combination of the three half-day theatre course and the three half-day activation course. If you have already participated in one of the two, it is best to simply take the other.

THE ART OF TEACHING

Teach, Reach, Activate & Involve

Combine theatre and activation skills and find that one and one is, actually, three. In this course, you will learn to reach your class with theatre skills, keep their attention levels up with style and activate them with games and arcs of tension.

Since this is a three-day course you will also have the opportunity to apply all the skills from the shorter theatre and activation courses in a seven minute mini-lesson. This allows you to internalise those tools much better and you will also have time to master the holy grail of performance skills: exaggeration of change . This is a skill that allows you to give every word you say the impact it deserves, and, at the same time, requires minimum effort on your part.

Discover how beautiful your teaching can be when everything comes together!

BECAUSE TEACHING MATTERS

Artesc