

WHAT YOU WILL LEARN

In this course you will learn to activate a group of professionals in a workshop with everything that games, sports and theatre have to offer. The tools also allow you to approach instruction of colleagues more effectively.

To learn how to activate we will first look at games and sports which are made to activate, The next step is theatre and prose, which both exist because they make us mentally active. The two will provide you with the tools to better structure activities and make the participants in your workshop curious.

Last but not least we will take a look in the mirror and discover that we all tend to design activities that aim for something completely different to what we actually want to aim for. You will learn to design more appropriate and specific tasks. To help you achieve this, we will provide you with a new approach to analysing what you really want to achieve.

All in all you will learn to:

1. design exciting exercises and tasks using games
2. introduce these activities in an energetic way with theatre skills
3. activate the participants even more using arcs of tension
4. present with movies in the mind to help your participants visualise content
5. analyse the objectives of your workshop on a meta, meso and micro level
6. develop your ability to invent varied tasks and exercises
7. instruct colleagues in a more effective way

PRACTICALITIES

Activate! consists of three half days with meetings every two weeks. Homework in between sessions adds up to three hours in total. You will be provided with a booklet detailing the course content. When you complete at least 80% of the course you will receive a certificate at the end. The number of participants per trainer is ideally 5 to 7. If there are more participants, the course can be taken with two trainers and 14 participants.

You can take this course as an individual in our open course offer. If enough of your colleagues are interested, the course can also be taken together at your place of work. As set-up, we would need a classroom that easily seats everybody and a flipchart.

WHO FOR?

Activate! is designed for every professional aiming to get the excitement and the effectiveness of their workshops to a higher level. You can do this also in the context of preparing a specific workshop that really has to make the difference.

WHAT DO YOU MISS

If you also want to make your introductions during the workshop outstanding and inspiring *Theatre Skills for Presenting in Business* would be a good additional course to do.

ABOUT ARTESC

Artesc builds a bridge between the performing arts and communication in science, teaching, business and law. At present, our theatre and prose skills courses are used to improve professional communication in seven countries.

We are proud to have helped thousands of scientists, teachers, business and law professionals to reach a substantially higher level of presenting, teaching and writing.

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ACTIVATE!

Present, Reach and Activate

So you are lucky. You are organising a workshop for your colleagues or stakeholders to get all the ideas on the table, invent new ones and to create an inspiring start of the project.

But how to shape this afternoon, and how to make sure you are going to get most out of it? Maybe begin with a long presentation?....

If you really want to get a group to work energetically it is time to investigate what makes people active. And everything that makes people active is present in games and sports. The next step is to make a translation from what you want to achieve to a form that really activates. The next challenge is to lead the action so there will be maximum energy throughout the workshop. Next to games and guidance you will learn how to use activation tools from theatre and prose. These will help with your introductions and will help you gain impact in one to one conversations.

All in all: Learn to use and lead games and power up an energetic day. Everything games and theatre have in store to activate.

**YOUR IDEAS CREATE OPPORTUNITIES
LET THEM FLY TODAY**