

WHAT YOU WILL LEARN

In this course you will learn to use tools common in prose writing to help speed up your writing and make you able to write text that communicates your legal content better. Along with these tools you will also learn to use construction tools that allows you to design your plead as a whole prior to writing it. This will allow you to give more direction to your writing and make your point more firmly.

The last topic in the course is how to organise your writing in such a way that you can experience success in every part of the writing process. The result is that you will increase the impact of your writing, overcome obstructions on the way and get it done in less time.

All in all you will learn to:

1. write great sentences that resonate with the voice inside the mind of the reader
2. be aware of the pitfalls you have with writing
3. prevent to step into these pitfalls and repair your text after writing a draft
4. create a through line in your text that provides clarity and excitement
5. get into the writing flow at any given moment in time
6. organise your writing process more effective
7. make important points of your plead stand out

ALSO POSSIBLE

This course covers the basics of what we have in store to apply creative techniques to your writing. In the longer course called *The Art of Pleading* you combine writing your plead with the actual pleading. If in doubt we would advise you to opt for the longer course.

PRACTICALITIES

Powerful Plead Writing is a four half day course. You will be provided with a booklet detailing the course content. When you complete at least 80% of the course you will receive a certificate at the end. The maximum number of participants per trainer is 8, If more participants want to take the course. If that is required the course has to be organised with 8 participants per trainer. If there are more participants, the course can be taken with two trainers and 16 participants.

You can take this course as an individual in our open course offer. If enough of your colleagues are interested, the course can also be taken together at your place of work. As set-up, we would need a venue with tables in a U-form and a flipchart.

WHO FOR?

Powerful Plead Writing is designed for every lawyer aiming to improve the writing process on all levels, ranging from writing great sentences to composing an entire plead.

ABOUT ARTESC

Artesc builds a bridge between the performing arts and communication in science, teaching, business and law. At present, our theatre and prose skills courses are used to improve professional communication in seven countries.

We are proud to have helped thousands of scientists, teachers, business and law professionals to reach a substantially higher level of presenting, teaching and writing.

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POWERFUL PLEAD WRITING

Present & Involve

As a lawyer you write on a daily basis. And you learned how to do it. But the way you were taught to write did not take into account the secrets that your colleague writers in the prose department use on a daily basis.

What if you could learn the writing trade from a writer and learn to write a text that does justice to the legal content behind it, resonates with the voice inside the mind of the audience and is easy to read out loud with conviction. Powerful Plead Writing is the course that allows you to do that.

Powerful Plead Writing.

Everything you can borrow from writers to get your pleads to a next level

SKILLS FROM THE ARTS
TO BRING JUSTICE TO JUSTICE