

WHAT YOU WILL LEARN

In this course you will learn to use theatre skills to add impact and authenticity to your communication as a group leader. The first step is to realise that the people you lead respond to the signals you send out, and that your overall performance generates feelings that can be either helpful or not.

You will learn to apply theatre skills to make the feeling you generate in the people you lead more helpful. By becoming aware of the kind of feeling you generate automatically, you will be able to aim for more effective interaction. You will learn to optimise your performance as a group leader in various communication settings, ranging from addressing the group as a whole to one-on-one conversations and bringing difficult messages.

You will experiment in a role-play setting whereby you will not only act as a group leader, but also take the role of group member when other participants are practising. This gives you ample opportunity to experience the effects of behavioural changes. You will be recorded on video to enable you to review your own performance as a group leader.

All in all you will learn to:

1. induce feelings in your group that are helpful to them
2. avoid ineffective signals in your role as group leader
3. communicate with more clarity
4. develop communication styles for various settings
5. communicate your messages more convincingly
6. remain convincing when you change the subject

PRACTICALITIES

Leaderships Theatre consists of three half days with meetings every two weeks. Homework in between sessions adds up to three hours in total. You will be provided with a booklet detailing the course content. When you complete at least 80% of the course you will receive a certificate at the end. The number of participants per trainer is 4 to 6.

You can take this course as an individual in our open course offer. If enough of your colleagues are interested, the course can also be taken together at your place of work. As set-up, we would need a venue with the tables cleared to the walls and a flipchart.

WHO FOR?

Leaderships Theatre is designed for everyone leading or on the verge of leading a group. The course is open to everyone who wants to increase the effectiveness of their performance as a group leader.

WHAT DO YOU MISS

If you also want to learn to give presentations that inspire you might consider to take the *Excite Your Story* or *The Art of Giving Presentations* courses. There you will find the tools to shape longer talks that make your audience want something.

ABOUT ARTESC

Artesc builds a bridge between the performing arts and communication in science, teaching, business and law. At present, our theatre and prose skills courses are used to improve professional communication in seven countries.

We are proud to have helped thousands of scientists, teachers, business and law professionals to reach a substantially higher level of presenting, teaching and writing.

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LEADERSHIPS THEATRE

Present & Lead

So you have the pleasure to lead a group and you face the challenge to inspire your professionals, volunteers or maybe your local political party. Of course your ideas are great, but how to bring them in such a way that they inspire even more?

In this course we will zoom in on the feeling your people get when you address them. By optimizing non-verbal communication we are going to find what you need to help the people you lead. Along with that we will work on sharing confidence and authenticity.

These tools from theatre will help to get the best part of you leading your colleagues.

Result:

More commitment
More inspiration, and
More confidence.

BECAUSE YOUR STORY
DESERVES TO BE HEARD