

## WHAT YOU WILL LEARN

This course will add impact and authenticity to your presenting by means of theatre skills that can be used in all presentations. It allows you to work on what you find interesting and necessary to develop.

The first step is to make every gesture, word and glance reach the back row. With personalised exercises you will achieve this over the duration of the coaching trajectory. The second step is to keep your audience attention level up by changing the way you present as you go along. Besides these two main steps you will learn to use many other tools depending on your needs.

All in all you can chose to learn to:

1. increase clarity and attention levels connecting to your audience with everything you do
2. increase attention levels by matching your way of presenting to your content
3. keep the attention up with effective transitions
4. increase the clarity of your explanations with theatrical gestures
5. increase your ability to interact with the group
6. guide the audience attention to your slides and back
7. design effective storylines
8. Optimise one specific talk that really has to work well

## TO TAKE INTO ACCOUNT

We found that individual coaching is most effective after taking either the *Presenting With Theatre Skills* or *The Art of Giving Presentations* courses. The effect doing a course in a group has advantages that are not available in a one to one setting.

## PRACTICALITIES

*Performance Coaching* consists of four to six meetings of two hours to half a day. Time in between meetings is typically two weeks. Homework adds up to four hours in total. You will be provided with a booklet detailing the course content. You can also opt for a longer trajectory depending on your needs. Shorter than four sessions would be too short to make the progress you deserve.

## WHO FOR?

*Performance Coaching* is designed for every presenter eager to get the most out of their presenting in the context of one to one coaching. It could be for the general aim of learning to perform better. You can also choose coaching to make most of one specific presentation that have to give. This offer is open to both experienced and inexperienced presenters as the skills we teach are adjusted to your needs.

## ABOUT ARTESC

Artesc builds a bridge between the performing arts and communication in science, teaching, business and law. At present, our theatre and prose skills courses are used to improve professional communication in seven countries.

We are proud to have helped thousands of scientists, teachers, business and law professionals to reach a substantially higher level of presenting, teaching and writing.

[www.artesc.org](http://www.artesc.org) \* [office@artesc.org](mailto:office@artesc.org) \* 0031 – 411 - 632158

## PERFORMANCE COACHING

*Present, Reach& Involve*

What if you have to give a talk that really has to do it. This should be your moment of fame for years to come. Or what if going to a more general course with other people around just does not fit your agenda? If you want to be coached on giving presentations you best chose for performance coaching.

With one to one guidance we will look into whatever you need to succeed. You'll get the best side of you to take over, make great slides, work on style and make a great storyline guided by a professional coach. This is the route to take if you want to make a truly unforgettable presentation.

Get in touch and discuss what you need.

**BECAUSE WE NEED THE BEST OF YOU**