

WHAT YOU WILL LEARN

This course will add impact and authenticity to your presenting by means of theatre skills that can be used for audiences ranging from 6 to 600.

The first step is to make every gesture, word and glance reach the back row. With personalised exercises you will achieve this in only four weeks' time. The second step is to keep the audience attention level up by changing the way you present as you go along. Besides these two main steps you will learn to use many other tools.

All in all you will learn to:

1. increase clarity and attention levels by reaching your audience with everything you do
2. increase attention levels by matching your way of presenting to your content
3. keep the attention up with effective transitions
4. increase your ability to interact with the group
5. increase the clarity of your explanations with theatrical gestures
6. guide the group's attention to your slides and back again
7. overcome personal pitfalls in presenting

COMBINATIONS

Combining this theatre course with the story course results in the three-day course *The Art of Giving Presentations*. This combination of courses turns out to be more effective than taking them separately. If you are planning to do two courses anyway, we would advise you to opt for the combination.

PRACTICALITIES

Presenting with Theatre Skills consists of three half days with meetings every two weeks. Homework in between sessions adds up to three hours in total. You will be provided with a booklet detailing the course content. When you complete at least 80% of the course you will receive a certificate at the end. The number of participants per trainer is ideally 5 to 7. If there are more participants, the course can be taken with two trainers and 14 participants.

You can take this course as an individual in our open course offer. If enough of your colleagues are interested, the course can also be taken together at your place of work. As set-up, we would need a venue with the tables cleared to the walls and a flipchart.

WHO FOR?

Presenting with Theatre Skills is designed for everyone eager to make a leap in their ability to present. The course is open to both experienced and inexperienced presenters as the skills we teach are, in most cases, new to everybody.

ABOUT ARTESC

Artesc builds a bridge between the performing arts and communication in science, teaching, business and law. At present, our theatre and prose skills courses are used to improve professional communication in seven countries.

We are proud to have helped thousands of scientists, teachers, business and law professionals to reach a substantially higher level of presenting, teaching and writing.

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PRESENTING WITH THEATRE SKILLS

Present & Reach

Really want to get your presenting to a higher level? The first step is to realise that your audience needs everything they get in a normal chat to feel addressed. They don't want a presentation, they want a normal chat that is so good that everybody comes to listen.

So you need to get *your* intonation, movement, posture and gestures to work on a distance. Otherwise, the signals your audience needs just never arrive.

In this course you will learn how to change the signals you send in order to reach your audience. Dedicated personalised exercises will make you able to achieve that in no time. The next step is to also learn to change your style with a change in content. Result: They can't escape your message!

Extra's: More energy, more attention, more fun and less preparation.

BECAUSE YOUR STORY
DESERVES TO BE HEARD