

WHAT YOU WILL LEARN

In this course you will learn how to use theatre skills and story construction tools to improve the way you present. The combination of these two themes has a substantial impact on your scientific presentations and allows you to do justice to the content and to yourself as a presenter. You will acquire skills that turn your presentations into an unforgettable and inspiring experience.

The first step is to recognise that we communicate using many signals such as intonation, gestures and posture. In normal communication these have a tendency to alter when you change the subject. The challenge is to make these signals and changes work in a scientific presentation.

Next you will learn to use story tools to involve your audience and make them eager to find out how your story ends. Add making and using slides in the most effective way to the mix and you will have all the tools at your disposal to really excel in the art of presenting science.

All in all you will learn to:

1. increase clarity and attention levels by reaching your audience with everything you do
2. increase attention by matching your way of presenting to your content
3. make the subtle changes in the way you present stand out more
4. apply these skills in a longer presentation
5. shape your content using story tools that involve and intrigue the audience
6. design and present slides effectively
7. respond to questions in a way that show you are in charge

PRACTICALITIES

The Art of Presenting Science consists of three days with meetings every two weeks or six half days every week. Homework in between sessions adds up to four hours in total. You will be provided with a booklet detailing the course content. When you complete at least 80% of the course you will receive a certificate at the end. The number of participants per trainer is ideally 5 to 7. If there are more participants, the course can be taken with two trainers and 14 participants.

You can take this course as an individual in our open course offer. If enough of your colleagues are interested, the course can also be taken together at your place of work. As set-up, we would need a classroom that easily seats everybody and a flipchart.

A FRIENDLY WARNING

Have you attended the three half day theatre or story course before? Then you will find that there is substantial overlap since this course is a combination of both. In that case we would recommend one of the shorter courses on either theatre or story skills.

WHO FOR?

The Art of Presenting Science is designed for researchers aiming to make the most of their scientific presentations. The course is open to both experienced and inexperienced scientists as the skills we teach are, in most cases, new to everybody.

ABOUT ARTESC

Artesc builds a bridge between the performing arts and communication in science, teaching, business and law. At present, our theatre and prose skills courses are used to improve professional communication in seven countries.

We are proud to have helped thousands of scientists, teachers, business and law professionals to reach a substantially higher level of presenting, teaching and writing.

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THE ART OF PRESENTING SCIENCE

Present, Reach & Involve

Do you want to spread your ideas in the world of science and at the same time make a great impression? Then you'd better beat the competition when it comes to presenting your work. But how to achieve that with dry content and lots of details?

In this course you will learn story skills to shape your content in a way that your audience will want to hear your results. You will also learn to use theatre skills to present your story in a captivating manner. A tool called style will help you to continuously support the content. This results in maximum attention throughout and it allows you to present yourself in the best possible way on stage.

Result: Increased levels of attention and better explanations whilst doing more justice to you and the content.

**YOU SOLVE TOMORROW'S PROBLEMS
SO WE NEED YOUR MESSAGE TODAY**