

## WHAT YOU WILL LEARN

In this workshop you will learn what theatre skills can do for scientific presentations. We will investigate how communication works and what you need to communicate effectively with an audience, regardless of its size. This exploration will provide us with one rule to help you translate effective normal communication into effective and authentic stage acting. We will also find that you can keep attention levels up when you change the way you present when discussing different content. The result of using these insights is that even really good presenters can double their impact.

All in all you will learn that:

1. we communicate with everything we do
2. every signal you send out needs to be adjusted to really reach your audience
3. the effect of this adjustment is that the content comes across with greater clarity
4. there is one idea behind achieving this: the first law of stage acting
5. you can dramatically increase the effectiveness of your performance with theatre skills

## A FRIENDLY WARNING

This workshop is definitely an inspiring first encounter with theatre skills. If you aim at really learning to use these skills in your professional performance as a scientist we recommend the *Theatre Skills for Scientists* or *the Art of Presenting Science* courses. If inspiration is enough, this workshop is just what you need.

## PRACTICALITIES

The *Theatre Skills Workshop* ranges in length from 90 minutes to half a day. You will be provided with a booklet detailing the workshop content. The maximum number of participants per trainer is 60, although we have had groups of 150 participants.

In the latter case a lecture theatre is the best location. If at all possible, we would like a decluttered stage without tables or equipment and a flipchart. For up to 60 participants you need a large room with chairs set up in one or more concentric half circles, in front of which there should be an open space big enough for everyone to stand in a circle.

## WHO FOR?

The *Theatre Skills Workshop* is designed for everyone who is curious to see what theatre skills can do for giving presentations. The workshop is often taught in the context of an away day to inspire a team of researchers. The course is open to both experienced and inexperienced scientists as the skills we teach are, in most cases, new to everybody.

## ABOUT ARTESC

Artesc builds a bridge between the performing arts and communication in science, teaching, business and law. At present, our theatre and prose skills courses are used to improve professional communication in seven countries.

We are proud to have helped thousands of scientists, teachers, business and law professionals to reach a substantially higher level of presenting, teaching and writing.

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## THEATRE SKILLS WORKSHOP

Present & Reach

So there you are. Facing a lecture theatre filled with fellow scientists. They have already had six talks – the only thing they want is a coffee break. That's when you would be glad to have the theatre skills at hand to help you make the coming fifteen minutes a success.

But where to begin?

In this two-hour workshop you will get to know the basic ideas that can make your performance work in the scientific arena. Discover the secrets from theatre and investigate the impact of subtle changes in your performance. Last but not least, you will learn what it takes to keep the attention of the audience and do justice to the content at the same time.

A great way to spend an inspiring day away from the institute and a great start to explore what theatre can do for you.

**YOU SOLVE TOMORROW'S PROBLEMS  
SO WE NEED YOUR MESSAGE TODAY**