

WHAT YOU WILL LEARN

In this course you will learn how to add tension and excitement to your teaching by means of story tools. The main effect of using stories is that your students start to want something. These tools can be used in every class to help involve and excite your students and pupils. They can also be used for writing stories or articles.

The first step in the course is to look at the structure of great stories. It turns out that all stories, however different at first glance, have one and the same format. Secondly, you will learn to use that format to shape your lessons or lectures. Next you will learn what it takes to make your students curious by using arcs of tension. And, last but not least, you will learn to present like a storyteller and tell your story in a way that supports the content throughout. You will receive a recording of your performance. All in all you will learn to:

1. understand how great stories work
2. construct stories for your own content
3. optimise your stories by optimising the functions they fulfil
4. create a compelling through line in your story
5. make your students curious using arcs of tension
6. present the beginning of your story in an exciting way
7. present the story like a storyteller

COMBINATIONS

Combining *Excite Your Story* and our theatre course results in the three day course *The Art of Giving Presentations*. A combination of courses turns out to be more effective than taking them separately. If you plan to do two courses anyway, we would recommend the combination.

PRACTICALITIES

Excite Your Story consists of three half days with meetings every two weeks. Homework in between sessions adds up to four hours in total. You will be provided with a booklet detailing the course content. When you complete at least 80% of the course you will receive a certificate at the end. The number of participants per trainer is ideally 5 to 7. If there are more participants, the course can be taken with two trainers and 14 participants.

You can take this course as an individual in our open course offer. If enough of your colleagues are interested, the course can also be taken together at your place of work. As set-up, we would need a classroom that easily seats everybody and a flipchart.

WHO FOR?

Excite Your Story is designed for every teacher aiming to add extra excitement to their teaching by using a richer way of presenting their lessons. The course is open to both experienced and inexperienced teachers as the skills we teach are, in most cases, new to everybody.

ABOUT ARTESC

Artesc builds a bridge between the performing arts and communication in science, teaching, business and law. At present, our theatre and prose skills courses are used to improve professional communication in seven countries.

We are proud to have helped thousands of scientists, teachers, business and law professionals to reach a substantially higher level of presenting, teaching and writing.

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EXCITE YOUR STORY

Teach & Involve

Would you like your teaching to inspire people in the way the great stories do? Then learn to shape your lessons with story skills! Stories are made to excite, inspire and involve. They make us eager to hear more.

And the good news is; all the stories in the world use one structure, which boils down to making your audience want something they can't get.

But how to use stories if you have no Romeo or Juliet?

In that case you need a clever solution. We found that solution by translating the structure and principles of stories to fit your teaching regardless of the subject. So in this course you will learn the craft of story design in the context of your content. Besides learning how to build a story, you will also dive into the art of storytelling and acquire the tools to tell your story in the most compelling way.

If you want to inspire your class,
it is time to excite your story.

**BECAUSE TEACHING MATTERS
MORE THAN ANYTHING**