

WHAT YOU WILL LEARN

In this course you will learn to use tools common in prose writing to help speed up your writing and make you able to write text that communicates your ideas better. Along with these tools you will also learn to use construction tools that allow you to design your text before writing it. The last topic in the course is how to organise your writing in such a way that you can experience success in every part of the writing process. The result is that you will increase the impact of your writing, overcome obstructions on the way and get it done in less time.

All in all you will learn to:

1. write great sentences that resonate with the voice in the mind of the reader
2. be aware of the pitfalls you have with writing
3. prevent to step into these pitfalls and repair your text after writing a draft
4. create a through line in your text that provides clarity and excitement
5. get into the writing flow at any given moment in time
6. organise your writing process more effectively

ALSO POSSIBLE

This course covers the basics of applying creative techniques to your writing. *The Art of Scientific Writing*, a longer course, gives you the opportunity to practise more, and provides you with more tools and feedback. The course also covers figures and captions and a complete set of specific design tools to construct articles. When you are unsure what to choose, we would recommend the longer course.

PRACTICALITIES

Creative Tools for Scientific Writers is a course consisting of four half days. You will be provided with a booklet detailing the course content. When you complete at least 80% of the course you will receive a certificate at the end. The maximum number of participants per trainer is 8. If there are more participants, the course can be taken with two trainers and 16 participants.

You can take this course as an individual in our open course offer. If enough of your colleagues are interested, the course can also be taken together at your place of work. As set-up, we would need a classroom with tables arranged in a U-shape and a flipchart.

WHO FOR?

Creative Writers Tools is designed for every writer who wants to improve the writing process on all levels, ranging from writing great sentences to composing an entire article or report.

ABOUT ARTESC

Artesc builds a bridge between the performing arts and communication in science, teaching, business and law. At present, our theatre and prose skills courses are used to improve professional communication in seven countries.

We are proud to have helped thousands of scientists, teachers, business and law professionals to reach a substantially higher level of presenting, teaching and writing.

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CREATIVE WRITERS TOOLS

Memo to all! Stop gazing at an empty page and learn to write your reports or papers with maximum impact on the reader in less time.

Creative Writing Tools will help you to write better and faster using tools from prose writers. You will learn to write sentences that resonate with the mind of the reader and paragraphs that allow your reader to breathe. Next, you will learn to create a line through your text that prevents your reader from losing track.

Along with that you will also learn to speed up your writing process, prevent writers block and at the same time write with more pleasure and ease. Most important, you will learn what your personal challenges are, and face them with success.

Creative Writers Tools: All you wanted to know about writing, except for boring grammar!

TO HELP YOU GIVE WINGS
TO YOUR WRITING